

Tito Slot Ticket Guidelines



Artwork submission guidelines

FILE RESOLUTION

- **Raster images | 300 ppi (at 100% size)**
The more pixels per inch the sharper the image will appear.
Resolution lower than 300 ppi will result in low quality images.
- **Bitmap images | 1200 ppi**
The more pixels per inch the smoother the image will appear.
When possible, supply vector art instead of bitmap images so resolution is not an issue

SUPPLYING ARTWORK FILES

- Include all fonts used or convert fonts to curves
- Include high resolution images
- Delete all unused colors
- Do not flatten Photoshop files
- Do not rasterize special effects in Illustrator files
- Indicate any blacklight varnish or White Phantom™ areas

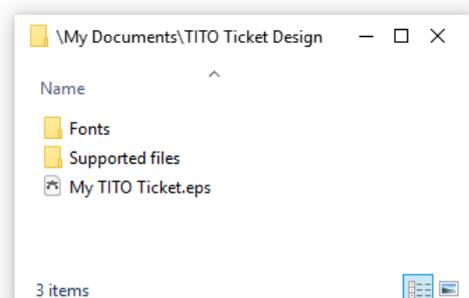
APPLICATION PREFERENCES

-  Adobe Photoshop
-  Adobe Illustrator

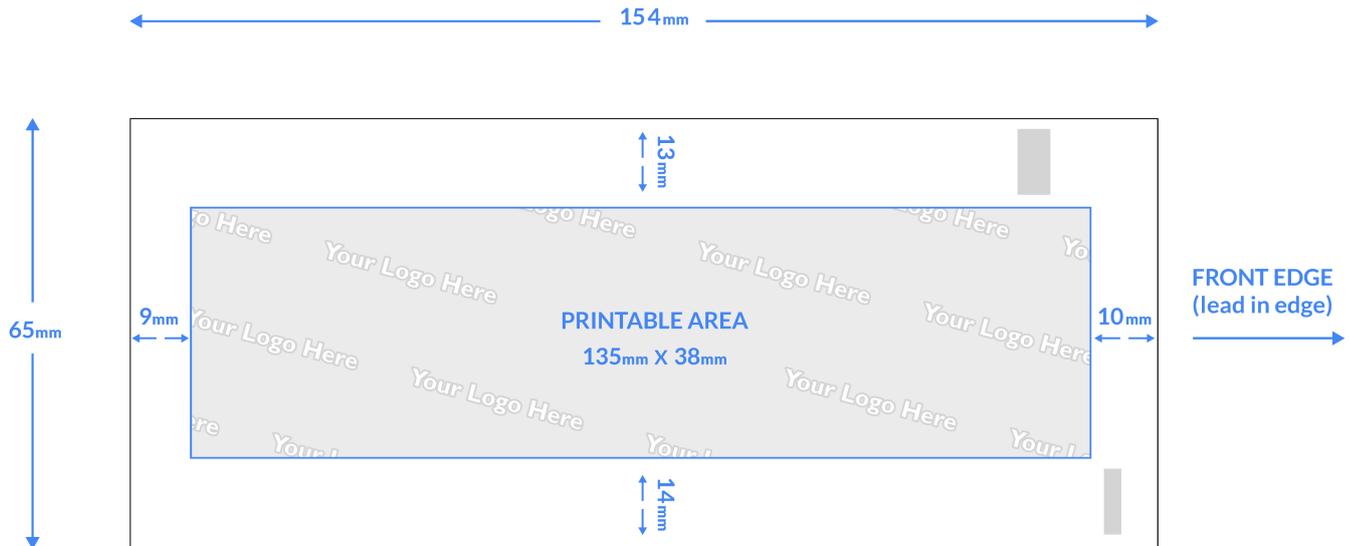
FILE STRUCTURE

Use a hierarchy when creating your folder for organizational purposes.

An example is below of what a hierarchy of your folder should look like:



Artwork creation guidelines



Maximum printable area: 135 x 38mm

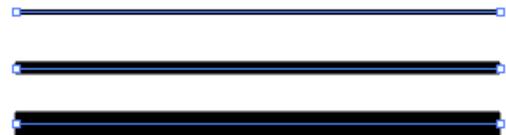
TYPOGRAPHY/TEXT

- Avoid type that is smaller than 5 points, especially when reversed or for ®, ©, or ™ symbols.
- Reverse text (light text on dark background) should be bold and, if possible, outlined with a 0.75 or 1 point stroke.



AVOID HAIRLINE RULES (AVOID THIN LINES)

- **Minimum positive rule width | .5 point**
A rule (line) finer than .5 point that has no copy near it may print wavy due to the lack of support on the printing plate.
- **Minimum reverse rule width | .75point**
A reverse rule (line) less than .75 point may fill in when printed, especially if there are large solid areas of the same color on the label. resolution is not an issue

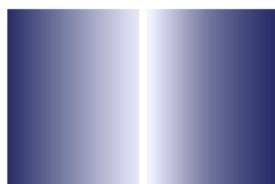


COLOUR USAGE

- **Solid colours print better than CMYK**
Solid colours (spot colours) typically yield better results than complex four colour process designs.
- **End screens at 1%, not 0%**
If incorporating screens (gradients) into your design, end them at 1% rather than 0% to avoid banding (sudden breaks in colour).



Printed with 1% minimum dot



Printed with 0% minimum dot

PRINT AREA (NON-THERMAL SIDE)

- **Maximum print area**
A rule (line) The grey box in the diagram above illustrates the printable area for text and graphics.
- **Design caution**
Some bill sorters and bill validators may have trouble reading tickets with designs that contain areas of heavy or dark ink coverage. Please follow the guidelines set by your equipment manufacturer when designing your ticket.
- **DO NOT PRINT ON THERMAL SIDE**
Custom printing on the thermal side of TITO tickets can result in result in equipment failure.